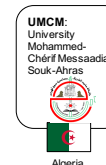




This project is part of the PRIMA
Programme supported by the
European Union

RESILINK



RESILINK

INCREASING RESILIENCE OF SMALL HOLDERS WITH MULTI-PLATFORMS
LINKING LOCALIZED RESOURCE SHARING

THE INNOVATIONS BEHIND THE APP

Joint Event

PRIMA
IN THE MEDITERRANEAN AREA

2nd Symposium
Mediterranean Fruit & Vegetables:
Hub For Innovation

10th Edition
International Research School

Agadir, Morocco
Ibnou Zohr University

11, 12 & 13
December 2025

On-site

INOVFARMER
Better fruit from smart business

جامعة ابن زهر
UNIVERSITÉ IBNOU ZOHR



A BIT OF CONTEXT

COVID-19 made us realized that severe crisis can dramatically restrict physical movement while simultaneously reducing access to essential resources and services by disrupting supply chains, closing facilities & markets

Smallholder farmers are one of the first to be impacted





THE RESILINK PROJECT

PRIMA: Partnership for Research and Innovation in the Mediterranean

2021 CALL in Agrofood chain thematic

Topic 2.3.1 Increasing the resilience of small-scale farms to global challenges and COVID-like crisis by using adapted technologies, smart agri-food supply chain and crisis management tools

<https://prima-med.org/>



RESILINK

INCREASING RESILIENCE OF SMALLHOLDERS WITH MULTI-PLATFORMS
LINKING LOCALIZED RESOURCE SHARING

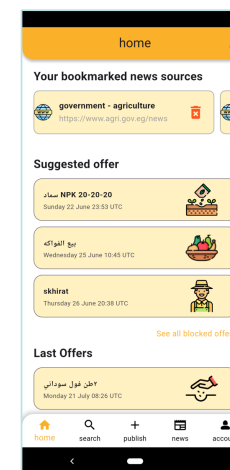
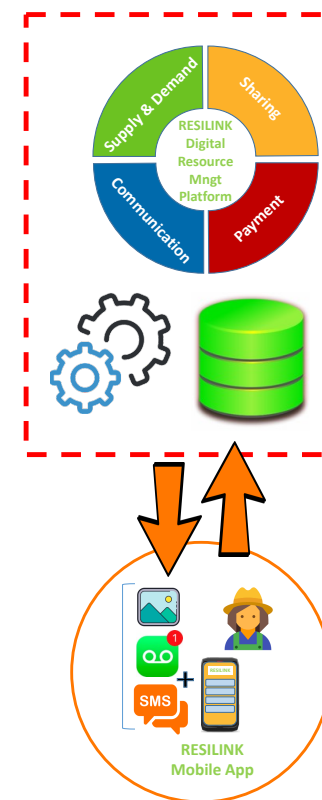


WHAT RESILINK IS DOING?

Identify needs & expectations when providing Digital Tools for crisis situations

Develop the core components of a Digital Platform to share local resources

Develop a demonstrator with a mobile application for validation in Living-Labs



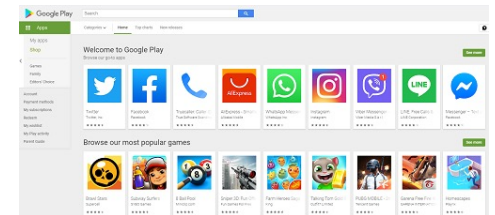


YET ANOTHER DIGITAL PLATFORM?

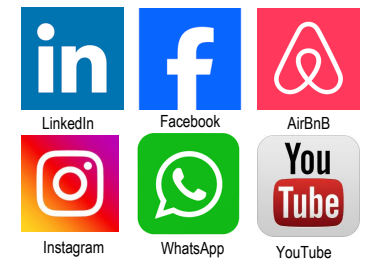
Already a lot of digital platforms! They are already key element of the digital transformation



But each new digital platform or app try to create its own community!



Sharing between communities is not the objective.
Competition and isolation are preferred!





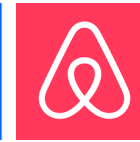
NO "ONE APP FITS ALL"



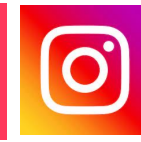
LinkedIn



Facebook



AirBnB



Instagram



WhatsApp



YouTube

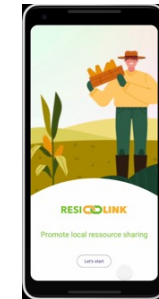
Competition → Isolation → Fragmented ecosystems

A platform-of-platforms approach will promote a much wider and appealing ecosystem

→ Platforms for specific agricultural sectors

→ Discover resources/services from other platforms

→ No isolation



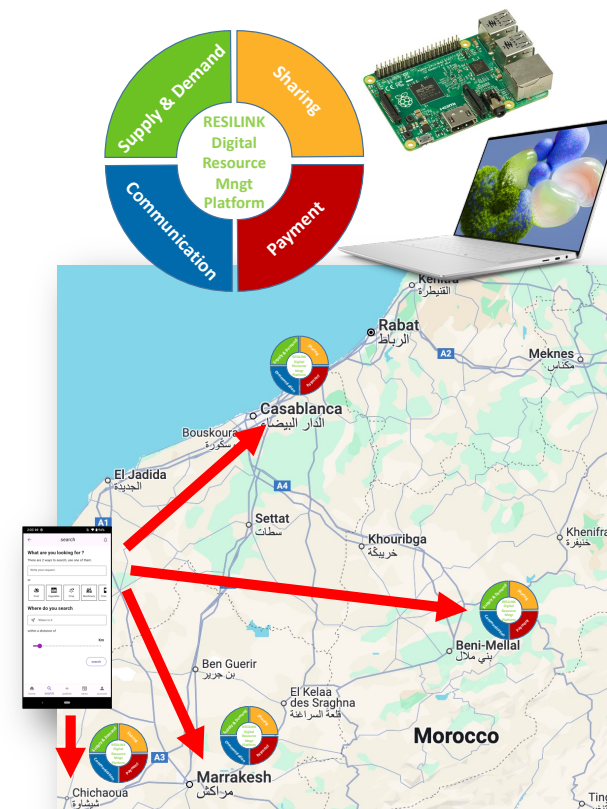


THE INNOVATIONS BEHIND THE APP!

✓ Develop lightweight Digital Platforms that can be quickly & locally deployed

✓ Digital Platforms can be incrementally deployed for various geographical areas

✓ Open API will enable Platform-of-Platforms approach to extend the ecosystem



APP=NEW_APP

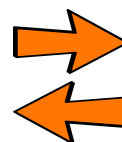


TRADITIONAL DIGITAL PLATFORMS vs LIGHTWEIGHT SERVERS

- ✓ Develop lightweight Digital Platforms that can be quickly & locally deployed
- Digital Platforms can be incrementally deployed for various geographical areas
- Open API will enable Platform-of-Platforms approach to extend the ecosystem



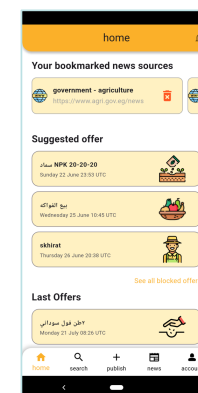
BACK-END



FRONT-END



RESILINK



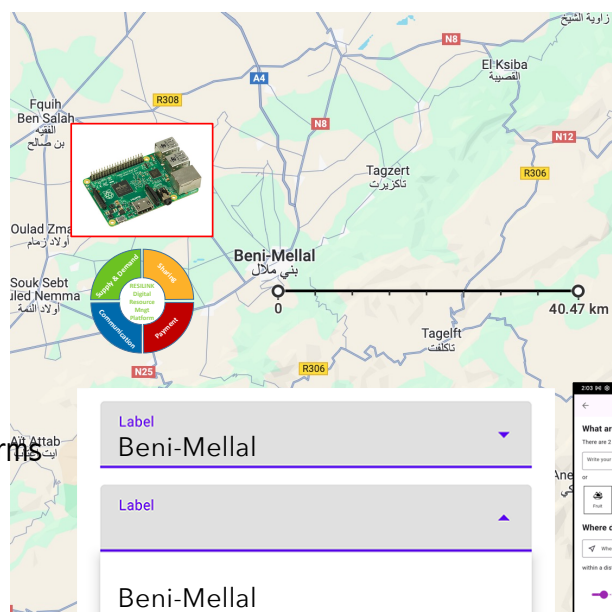


INCREMENTAL DEPLOYMENT OF SERVERS ACCORDING TO NEW NEEDS

Develop lightweight Digital Platforms that can be quickly & locally deployed

✓ Digital Platforms can be incrementally deployed for various geographical areas

Open API will enable Platform-of-Platforms approach to extend the ecosystem



Label Beni-Mellal

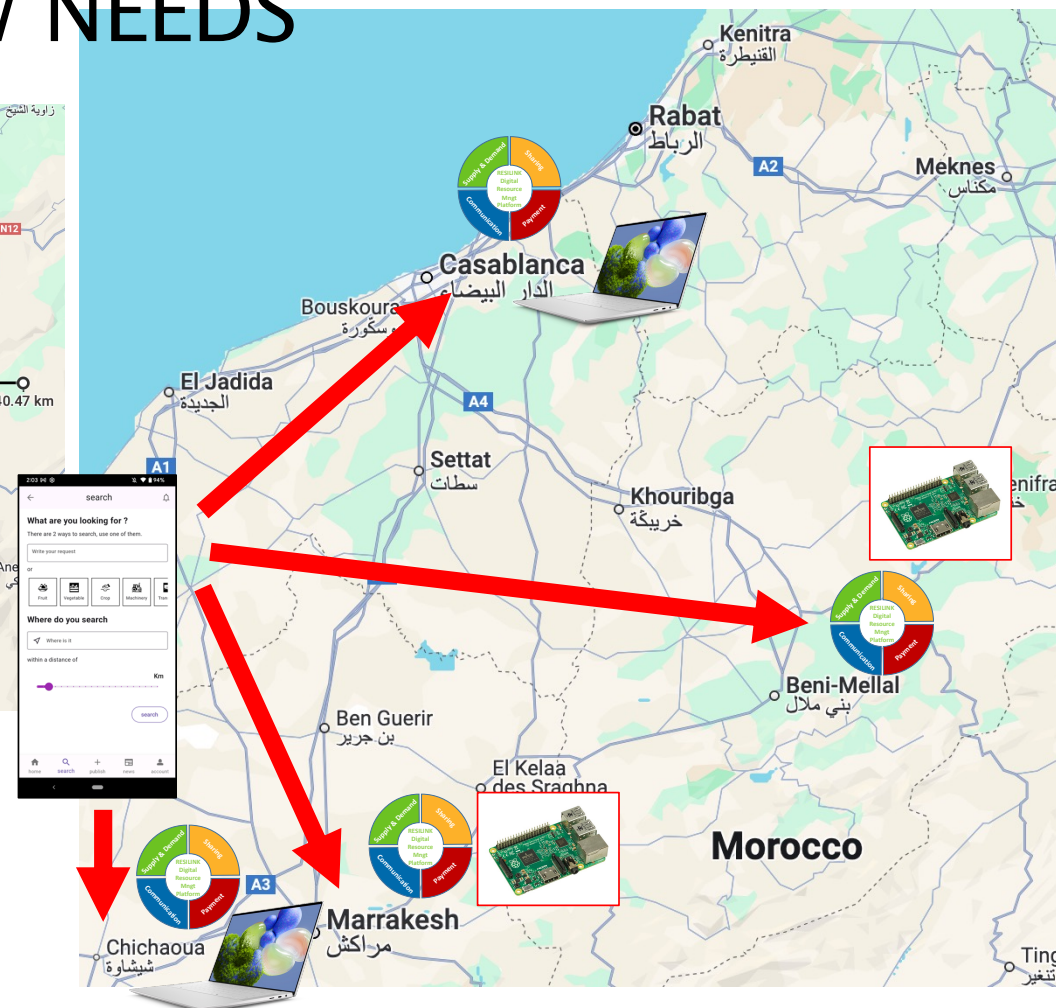
Label

Beni-Mellal

Casablanca

Chichaoua

Marrakesh





QUICK DEVELOPMENT OF NEW PLATFORMS, STIMULATING LOCAL INNOVATIONS

Fast development of new
applications by local entrepreneurs

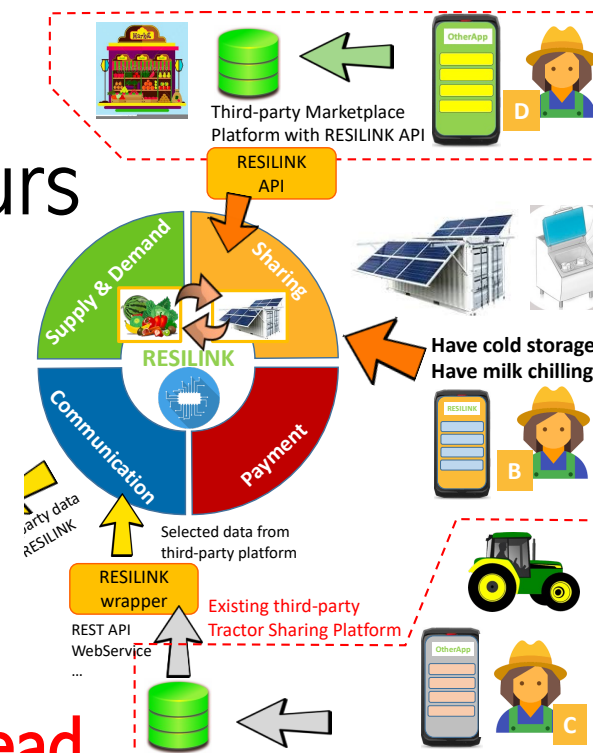
Develop lightweight Digital Platforms that
can be quickly & locally deployed

Digital Platforms can be incrementally
deployed for various geographical areas

Open API will enable Platform-of-Platforms
approach to extend the ecosystem

New applications will bring new
functionalities for
specialized needs

Open API = Collaboration instead
of Isolation !



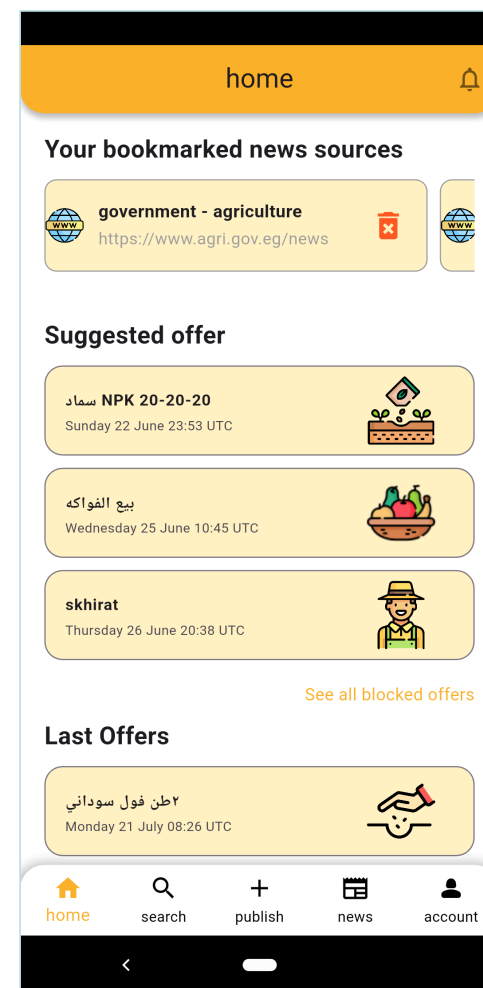


THE RESILINK DEMONSTRATOR

The RESILINK mobile application allows farmers to publish & search for resources

It connects smallholders to sharing opportunities, local distribution channels

Provides quick links to news & alarms from governmental agencies





INTERVIEWS, TESTS & LIVING-LABS

RESILINK received a lot of support from smallholder farmers!

March 2023 to Oct. 2023 in Algeria, Egypt and Morocco



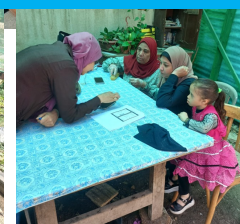
IT IS IMPORTANT TO CATCH SOCIOLOGICAL ASPECTS
AND UNDERSTAND THE FARMER'S EXPECTATIONS

Jan 2024 to May 2024

From March 2023 to May 2024, a series of workshops and interviews with questionnaires and then with the RESILINK mobile application mockup have been conducted by our Algerian, Egyptian and Moroccan research teams to ensure that proposed functionalities meet the farmers' needs and expectations. It was a great source of information to prepare the piloting in Living-Lab mode. Congrats to UNCM (Algeria), ARC (Egypt), INRA & USMS (Morocco) for their hard work!



WE WANT TO THANK FARMERS & STAKEHOLDERS
FOR THEIR COMMITMENT & FEEDBACK!





ALL SOFTWARE ARE OPEN SOURCE!

The BACK-END server is open source

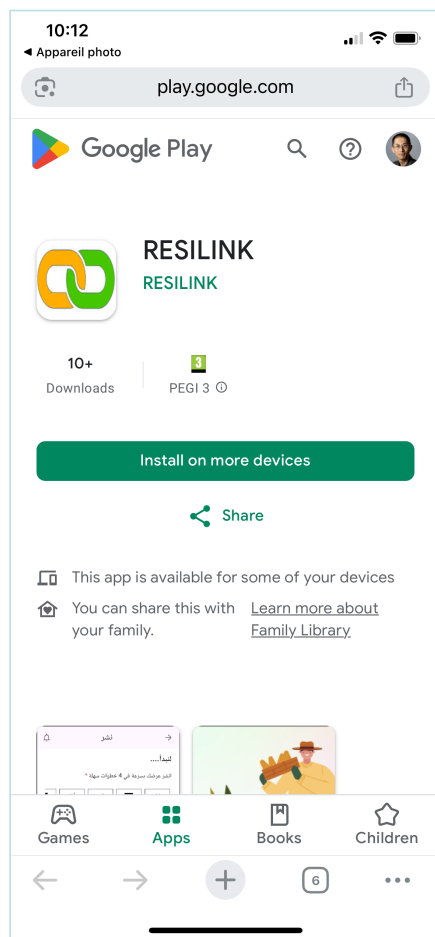
The demonstrator mobile app FRONT-END developed with Flutter is open source

Documentations are available to install & deploy BACK-END

The demonstrator mobile app is an example of mobile app FRONT-END that can further be adapted & customized



RESILINK MOBILE APP ON GOOGLE PLAY



INSTALL THE APP

CREATE AN ACCOUNT

AND START PUBLISHING OFFERS

TO CREATE A COMMUNITY



FLASH TO INSTALL



ACT AS A FARMER!



Select a country

Act as a farmer and indicate your main activity

Then publish offers and search for offers according to your activity

The image displays two overlapping screenshots of the RESILINK mobile application. The background screenshot shows the 'account' screen with a header bar labeled 'account'. Below the header, there is a 'First name' field containing 'Congduc'. A list of categories follows: 'Crop Production', 'Animal Production', 'Traders', 'Services', 'Suppliers', 'Consulting & Assistance', and 'Other'. Below these is a 'Field Specialization' dropdown menu set to 'Other', an 'Email' field with 'congdud.pham64@gmail.com', and a 'GPS coord. to enable exact search' field. At the bottom is a navigation bar with icons for 'home', 'search', and 'publish'. The foreground screenshot shows the 'publish' screen with a header bar labeled 'publish'. It begins with 'Let's start....' and 'publish your offer quickly in 4 easy steps *'. There are five icons for 'Fruit', 'Vegetable', 'Crop', 'Machinery', and 'Transport'. Below these is a 'choose your transaction *' dropdown menu set to 'sale/purchase'. There is a 'Title of my offer *' field with the placeholder 'Type a title'. Below that is a 'GPS coord. to enable exact search *' field with the placeholder 'Where is your offer'. There is also a 'Farm/Village/City *' field with the placeholder 'UPPA FARM 1'. At the bottom are expandable sections for 'contact information' and 'more details (optional)'. The same navigation bar as the 'account' screen is at the bottom.



PROVIDE FEEDBACK

Fill in the feedback form in paper version (see .pdf link)

Or, use the Google Form to fill it online:

EN: <https://forms.gle/bpcyC94CPpu7Utm89>

FR: <https://forms.gle/vSPyZD2emvXHx3ig9>



EVALUATION
FORM IN .PDF
OR TO PRINT

<https://tinyurl.com/mtmbabyh>

A. Tester Identification

1. What is your age group?
Under 18 ☐ 18-30 ☐ 31-45 ☐ 46-60 ☐ Over 60 ☐

2. What is your gender?
Male ☐ Female ☐

3. How many years of experience do you have in agriculture?
Not a farmer ☐ Under 5 years ☐ 5-10 ☐ 11-20 ☐ over 20 ☐

4. What type of agriculture do you primarily practice, if you are a farmer?
Subsistence ☐ Commercial ☐ Both ☐ Not applicable ☐

5. What is the size of your farm, if you are a farmer?
up to 2ha ☐ up to 5ha ☐ up to 10ha ☐ more than 10ha ☐

B. Ease of Use

1. Do you find it easy to create and publish offers in the application?
Yes ☐ No ☐
If no, why: _____

2. Is it simple for you to search and filter for specific listings/offers?
Yes ☐ No ☐
If no, why: _____

3. Is indicating the location with "Farm/Village/City" suitable?
Yes ☐ No ☐
If no, why: _____

4. Is browsing agricultural news intuitive and quick?
Yes ☐ No ☐
If no, why: _____

5. How would you rate the overall navigation of the application?
Very Easy ☐ Easy ☐ Difficult ☐ Very difficult ☐

EN

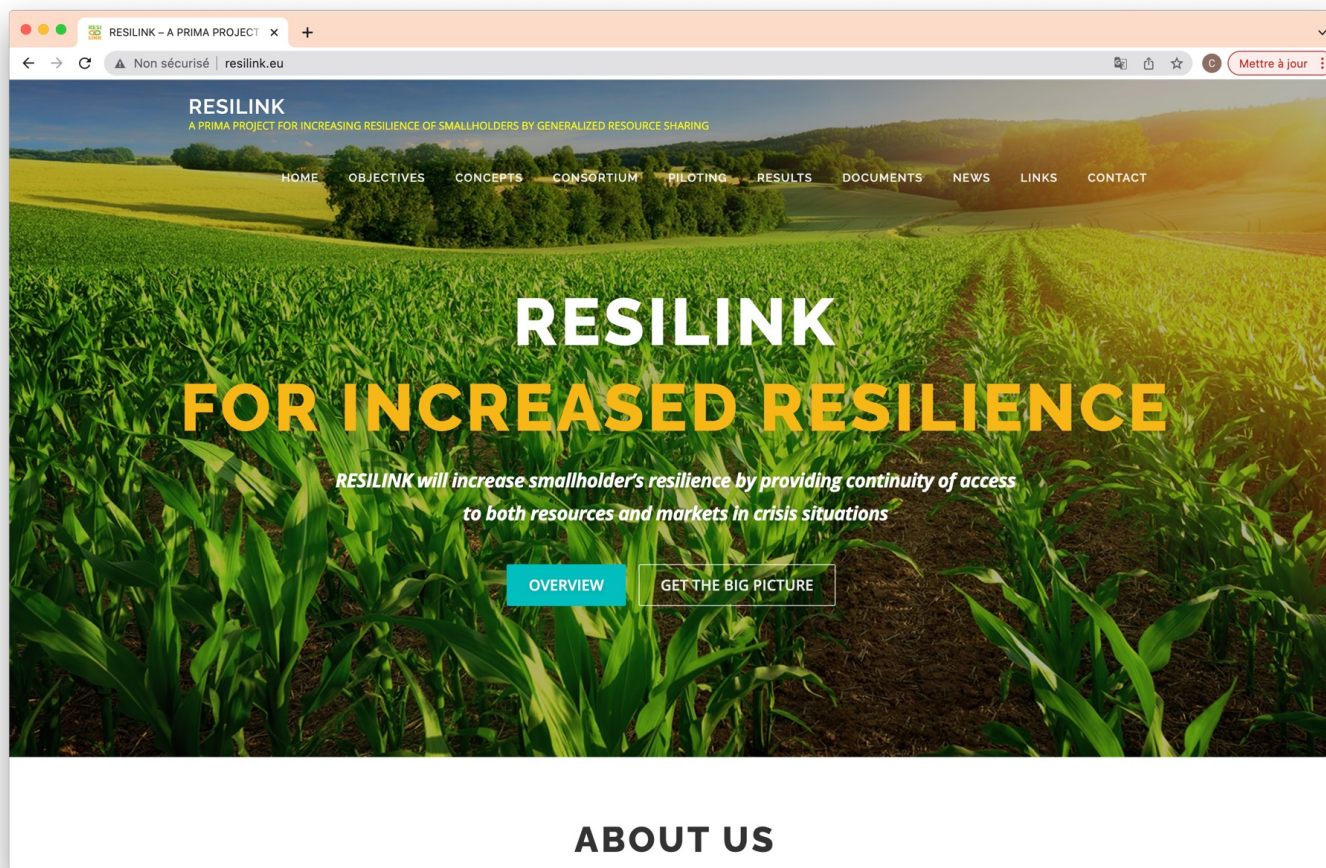


FR





WEB SITE: <https://resilink.eu>



<https://resilink.eu>